

KYLE OBERMANN

Conservation & Climate Multimedia Journalist and Consultant

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Environmental storyteller with 6+ years' field experience across Asia and North America. Produce, create, and publish award-winning photography, film, and investigative solutions journalism. Freelance consultant for companies and NGOs helping realize ESG and conservation goals across China. Named "Guardian of Wild China" by China Outdoors Magazine.

WORK EXPERIENCE

Kyle Obermann Photography

Filmmaker, Photographer, Writer and Consultant

2017 – present
Chengdu, China &
NYC and Austin, USA

Climate & Environment Reporting

- Individually produced and documented 50+ breaking, in-field indigenous environment and climate stories across China in English and Mandarin.
- Analyzed Traditional Ecological Knowledge, East-West comparative conservation, and Nature Based Solutions in *National Geographic*, *bioGraphic*, *Sixth Tone*, *The China Project*, *United Nations*, *The China Current*, *The Nature Conservancy*, etc.
- Co-Founded the China Outdoors Collective, a non-profit focused on using local photography and film to support wilderness conservation in China with 20+ NGOs.
- Speaker for TEDx, Yale China Association, Schwarzman Scholars, CNN, Explorers Club, VF Corporation, JP Morgan, etc. on climate, biodiversity, and environment.
- Member of the International League of Conservation Photographers, The Explorers Club, and China Outdoors Environmental Awards annual judge.

Project Management & Consulting

- Produced, directed, hosted, and edited *Journey to Net Zero*, a 180min, 6-episode team-driven docuseries highlighting US-China climate cooperation and action. Secured \$105,000 in grant funding and Chinese viewing platform support.
- Worked with The North Face, Sony, GoPro and secured grants from the US State Department and private philanthropists totaling over \$200K for climate and environmental investigative storytelling projects in China and the US.
- Production consultant for USA Today, CNN, National Geographic, Red Door Creative, C-Trip, etc. for climate and environment TV programming.
- Oversaw and advised the \$14 million Giant Panda National Park Hetaoping ecotourism and land redevelopment project and land deal in Wolong, Sichuan.
- Executed project Explore to Conserve for The North Face marketing and CSR team, supporting 10 grassroots conservation explorer groups across China.

Skills and Sponsorships

- Sponsored by The North Face, Sony, Dell, and Coros for conservation storytelling.
- Advanced soft and technical skills: project management and production, client meeting, pitch deck creation, investigative research, grant writing, public speaking, Adobe PR, PS, and LR, Squarespace, CNKI, and Boolean search tools.

Conservation International

Environmental Consultant

2016 – 2017
Beijing, China

- Analyzed 10 MDBs and IFIs' ESG policies in Africa for Chinese government and ASEAN.
- Supported and designed communications strategy for project sites and CI China PR.

Ingevity

Information Systems Head

2015 – 2016
Zhuhai, China

EDUCATION

- St. Olaf College (2014), B.A. Political Science
- Major GPA 3.9; Cumulative GPA 3.7 *cum laude*
 - Environmental Studies & Chinese Concentrations
 - President, Pi Sigma Alpha (Political Science Honor Society)
 - Harvard China Leadership Fellow
- Peking University (2015), Chinese Language Scholar
- 1 of 24 fully-funded global scholars
 - Outstanding Alumni Award (2019)

CERTIFICATIONS

- ✓ Strategy Development for Wildlife Conservation, *WildTeam*
- ✓ Project Management for Wildlife Conservation, *WildTeam*
- ✓ Open Water Diver (*ongoing*), *PADI*
- ✓ Wilderness First Aid, *Base Medical*
- ✓ Ultramarathon Medical Care, *Base Medical*

AFTER WORK

- Ultra marathoner
- Himalayan dancer
- Reader of Hobbits, economics, and pandas
- Google Earther (*created National Geographic's China protected area map*)



Fluent in Mandarin

Fluent in speaking, reading, and writing
Environmentalist in China with audience of 300,000+



Awards

2022 Winner, China Institute NGLC Grant
2021 1st Place, Bilibili & Chinese National Geography Wildlife Film Competition
2021 Runner-Up, Bilibili & Chinese National Geography Wildlife Film Competition
2020 Best Cinematography, Weibo Awards
2020 1st Place, Bilibili & Chinese National Geography Wildlife Film Competition
2020 Runner-Up, Bilibili & Chinese National Geography Wildlife Film Competition
2020 3rd Place, Ford Environmental Prize Kuaishou Short Nature Video Competition
2020 Top Prize, China National Geography Wildlife Photography Competition
2020 Top Prize, Bilibili China Video Contest
2020 1st Place, Weibo Photography Contest
2019 Runner-Up, MAX Outdoors Best Annual Exploration Award
2019 Best Editing, People's Daily International Video Contest
2019 Elite Status, UTMB championships
2019 2nd Place, People's Daily International Video Contest 2019
2018 2nd Place, Lijiang 65KM Ultramarathon
2018 Runner-Up, China Golden Rhino Outdoor Awards Photographer of the Year
2017 1st Place, Wild China Explorer Grant



Expeditions

First circumambulation and discovery of Tibetan name for the holy peak Ganggeqiaji
Expanded known habitat of *Meconopsis barbisetata*, the world's rarest poppy
Fastest time around 7556m Minya Konka
First anti-poaching patrol across Guanba